# Cost of Living Crisis Response Autumn 2022



- The cost-of-living crisis is beginning to have a significant impact on people in every part of our city.
- In response to the 'cost of living crisis', Sheffield City Council is creating a package of support to provide all available guidance (financial, fuel, food) for anyone facing hardship with statutory and non-statutory provision to anyone in need.
- We are treating the Cost of Living crisis as an incident giving us the structure and focus to deal with this in an emergency style response that incorporates the vital role of Local Area Committees in coordinating responses in their areas.



### **Delivery Plan – Workstreams**

### **Programme Team**

Senior Responsible Officer – Dawn Shaw (Director of Communities)

Deputy SRO – Lorraine Wood (Head of Communities)

Head of Local Area Committees – Carl Mullooly

**Programme Lead** - Ben Brailsford (One Year Plan Coordination Team) **Project Lead** - Laura Reynolds (BCIS)

### **SCC Workstream Leads**

Keith Leyland – Workstream Lead – Indirect and Direct Household Support
Deborah Varney –Communications
Laurie Brennan –Whole City Approach
Yvonne Asquith– Support to Business
Dean Fearon –Housing and Neighbourhood Response
Nicola McHugh – Data and Intelligence
Employee Support - Mark Bennett/ Kirsty Surtees (Deputy – Chris Bly)
TBC – Workstream Lead – Funding and Infrastructure



### 'NeighbourGood' Welcome Places



### Cost of Living Crisis – Welcome Places

- We know that autumn and winter will be particularly challenging.
- To bring our package of support to life and to have the reach and impact necessary Sheffield-wide, Sheffield City Council is creating a network of Welcome Places badged as 'NeighbourGood' which will provide convenient spaces for people to access help or just call in to get 'warm' have a cup of tea and a chat, in their local communities.
- This programme aims to open up and widen the knowledge of existing venues already offering a place to go and support, when needed.



### 'NeighbourGood' Welcome Places toolkit

In partnership with VAS and VCFS organisations, a printed and digitally shareable product to support frontline workers with which to support people in communities, has been produced.

- The first product (digital and print) is aimed at frontline workers.
- The **second** (digital and print) will be public-facing. It will also be translated into community languages and assessed for its accessibility with support from local VCFS organisations.
- The **third** product will be a host space sticker visible in the entrance to the building.



The 'NeighbourGood' brand helps to bring together all participating organisations with whatever offer is available. To keep things simple, if people see a 'NeighbourGood' sticker, people will know it is a safe warm space they are welcome to go into without judgement or stigma attached.

The 'NeighbourGood' sticker will be used to identify venues participating in the Welcome places scheme at any time. This can mean they offer guidance, a welcome place, social activities, someone to talk to or a cup of tea. It will mean different things depending on the venue, so for e.g. Libraries won't be able to provide a cup of tea, but will offer a warm space and someone to talk to.

It will help to accept lots of different offers at any time now and in the future, without having to be too prescriptive of the offer they have. The basis is, a space that is welcome to anyone.



- Timeline for Welcome Places:
- Phase 1 SCC sites Operational week commencing 3rd October
- "NeighbourGood" postcards distributed to frontline workers with referral details to access help via web or phone.
- The following SCC sites are briefed and ready to support the welcome places offer: Libraries 11 SCC and 11 volunteer run, Family Centres 7 sites that cover all areas of Sheffield. Moor Market centrally situated, SCC already have a presence through vaccination offer.
- Community Support helpline.
- Postcard has been printed but we are waiting on Royal Mail should be out in the Thursday or Friday for distribution, digital distribution has happened.
- <a href="https://foxdash.co.uk/vas/indexwelcome.htm">https://foxdash.co.uk/vas/indexwelcome.htm</a> Link to VAS interactive map (to be uploaded on VAS site)
- Phase 2 Promotion of the Welcoming Places Directory Commencing 17th October
- 20th September launch of survey on Citizen Space to map existing provision across VCF sector and identify any need for additional resources.
- 14th October onwards collate responses and upload to cost of living website.
- 17th October Phase 2 launch and ongoing administration of cost-of-living website removing and adding offers as the winter progresses. Ongoing monitoring of demand of Welcome Places as in Phase 1



### 'NeighbourGood' postcard 1/2

## NeighbourGood

Warm and friendly places to go, people to talk to and trusted advice **when you need it**.



Help and advice on money issues

https://qrco.de/MoneyAdvice



Citizens Advice Sheffield

https://grco.de/CASheff



Community support helpline

https://qrco.de/CShelpline



Cost of living quide

https://grco.de/CostOfLivingGuide







### 'NeighbourGood' postcard 2/2

# Welcome places to an Local support if you're worried about finance,



### Family Centres

https://qrco.de/FamilyCentres



energy, meals and more.

## Voluntary, community & faith venues

https://grco.de/CommunitySupportCostOfLiving



#### Libraries

https://qrco.de/SheffLibraries



### How you can help

https://qrco.de/HowToHelp



For urgent support call the Community Support Helpline on 0114 273 4567